



BATON ROUGE, November 18, 2024

AT&T Awarded Nearly \$55 Million in BEAD Funding to Deliver Fiber Internet Access to More Than 20,000 Customer Locations in Louisiana

Upon execution of contract, AT&T Fiber to be expanded in Louisiana as part of \$205 million public-private project to deliver high-speed internet and help close the digital divide

A large blue rectangular graphic. On the left, the text "20K+" is written in large, white, bold, sans-serif font. To the right of the text is a faint, light blue map of the state of Louisiana. Below the "20K+" text, there is a block of white text.

20K+

We've been selected to expand AT&T Fiber to more than 20K+ locations in Louisiana to connect more communities to opportunity

AT&T is proud to announce that it has been selected to expand AT&T Fiber to more than 20,000 residential and business locations in Louisiana as part of a public-private project. The project is contingent upon a final contract between AT&T and the state.

The state of Louisiana plans to invest nearly \$55 million in Broadband Equity, Access, and Deployment (BEAD) funding through the state's [GUMBO 2.0 program](#), and AT&T will invest more than \$150 million to provide fiber to these locations and additional households and businesses in the project area. The BEAD funded project is expected to be complete in 4-years.



“This groundbreaking investment through the BEAD program is a major step forward for Louisiana,” said Governor Jeff Landry. “Expanding access to broadband is essential for economic growth, better educational opportunities, and improved healthcare access. Louisiana is proud to lead the way as the first state to make this announcement, and I look forward to seeing how this project will benefit our communities for years to come.”

This historic announcement marks the first BEAD awards in the nation and underscores the critical importance of public-private projects in closing the digital divide. Louisiana’s position as the first state to award these funds highlights the state’s leadership in addressing broadband challenges.

“I want to thank Governor Landry and the Louisiana Legislature for their leadership and forward-thinking policies that have created an environment where projects like these can succeed,” said AT&T Louisiana President David Aubrey. “This first-of-its-kind BEAD award is a testament to what we can achieve when the public and private sectors work together to address one of the most critical challenges of our time – bridging the digital divide. I’m proud that AT&T is leading the way with this historic project in Louisiana, and we look forward to bringing the benefits of fiber broadband to families and businesses across the country through collaborations like this.”

Planning and engineering work for this project will begin in earnest upon execution of the contract. Residents and businesses can learn more about AT&T Fiber at fiber.att.com and can sign up to be notified when service will be available at their address at att.com/notifyme.

AT&T Fiber is the [fastest internet in the nation](#), according to the Ookla® Speedtest Connectivity Report.¹ AT&T Fiber delivers speeds of up to 5-Gigs² paired with network reliability for everyday needs. Customers can connect multiple devices, stream multiple entertainment sources, quickly upload content to social media and experience ultra-low lag for pro-level gaming – all at the same time.

AT&T is working to roll out AT&T Fiber through public-private collaborations in communities across the country and to help close the digital divide. In Louisiana, more than 660,000 locations have access to AT&T Fiber today. In addition to today’s announcement, AT&T has previously been awarded over \$16 million to expand fiber internet to nearly 34,000 locations in Louisiana, including projects in the city of Monroe and in Beauregard, Bienville, Calcasieu, East Feliciana, Morehouse, Plaquemines, Richland, St Tammany, Tangipahoa, Tensas, Union, West Baton Rouge, Washington and Webster Parishes.



AT&T is committed to connecting more Americans to reliable, high-speed internet. This includes offering a variety of flexible plans available at a great value, such as [Access from AT&T](#) which offers eligible customers speeds up to 100Mbps for \$30/month plus tax and fees.³

From 2019–2023, AT&T [invested nearly \\$2.1 billion](#) in our wireless and wireline networks in Louisiana. That investment has increased reliability, coverage and overall performance for residents and businesses.

¹ **Limited availability in select areas.** Based on analysis by Ookla® of Speedtest Intelligence® data nationwide Speed Score, Consistency Score and average Consumer Ratings for Q1–Q2 2024. Ookla trademarks used under license and reprinted with permission.

² **Limited availability in select areas.** Speeds based on wired connection. Actual speeds may vary. Single device wired speed maximum 4.7Gbps. For more info, go to www.att.com/speed101.

³ Access from AT&T is a low-cost program for home internet service to eligible limited income households. For more info, visit att.com/access.

***About AT&T**

We help more than 100 million U.S. families, friends and neighbors, plus nearly 2.5 million businesses, connect to greater possibility. From the first phone call 140+ years ago to our 5G wireless and multi-gig internet offerings today, we @ATT innovate to improve lives. For more information about AT&T Inc. (NYSE:T), please visit us at about.att.com. Investors can learn more at investors.att.com.

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