



MEMORANDUM

Date: June 14, 2022
To: The Honorable Pete Ricketts, Governor
The Honorable Jean Stothert, Mayor of Omaha
Chief Todd Schmaderer, Omaha Police Department
From: Dustin Blythe, AT&T Director of External Affairs – Nebraska and Iowa
Subject: AT&T to provide a Cell on Wheels (COW) to the College World Series

AT&T will be deploying a Cell on Wheels (COW) to the College World Series in Omaha.

This COW will provide temporary wireless service for areas near the College World Series event scheduled for June 16th – 27th. With attendance expected to surpass 110,000 fans, the AT&T Mobility team activated 4G with multiple carriers including Band 14 for first responders using FirstNet built with AT&T.

We take pride in delivering a great customer experience and an added measure of safety for all the players and spectators.

What is a Cell on Wheels (COW)?

The Cell on Wheels (COW) is a portable base station used to provide temporary cellular network coverage for high-profile events and emergency situations.



What is FirstNet?

FirstNet is the *only* nationwide, high-speed broadband communications platform dedicated to and purpose-built for America's first responders and the extended public safety community. The FirstNet network is providing public safety with truly dedicated coverage and capacity when they need it, unique benefits like *always-on* priority and preemption, and high-quality Band 14 spectrum. These advanced capabilities enable FirstNet to help fire, EMS, law enforcement and more save lives and protect their communities.